

The Paradoxes of Confirmation

Jan Sprenger*

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The **paradoxes of confirmation** are a group of generalizable examples that cast doubt on the adequacy of various formal theories of scientific confirmation: probabilistic accounts as well as those based on deductive relations in first-order logic. The paradoxes use specific examples to derive intuitively unacceptable conclusions and to reveal problematic structural features of the criticized theory of confirmation. In defending themselves against the paradoxes, confirmation theorists typically embrace the paradoxical conclusion and explain why our pre-theoretical intuitions are mistaken (e.g., as Hempel did in the ravens paradox).

The paradoxes do not aim at accounts of confirmation that express whether hypothesis H is well-confirmed or acceptable in the light of observation E , such as Carnap's (1950) account of **confirmation as firmness**. Instead, they aim at accounts that capture whether E provides relevant **evidential support** for H —for example, by being predicted by H , or by increasing the firmness of our degree of belief in H . The paradoxes show that formal accounts sometimes flag confirmation of H even when E is intuitively irrelevant evidence and does not seem to provide evidential support.

The paradoxes of confirmation are a group of three examples: (1) the paradox of the ravens, also known as Hempel's paradox; (2) Goodman's new riddle of induction, also known as the "grue" paradox; (3) the tacking paradoxes, or more specifically, the problem of irrelevant conjunctions and disjunctions. Not all of them affect each account of confirmation. The **paradox of the ravens** arises most forcefully for naïve theories of confirmation by instantial relevance, such as: observing a black raven confirms the hypothesis that all ravens are black. Adding plausible additional assumptions, it then follows that this hypothesis is also confirmed by observations such as

*Contact information: Center for Logic, Language and Cognition (LLC), Department of Philosophy and Educational Science, Università degli Studi di Torino, Via Sant'Ottavio 20, 10124 Torino, Italy. Email: jan.sprenger@unito.it. Webpage: www.laeuferpaar.de.

a white shoe. Also **Goodman’s new riddle of induction** aims in the first place at instance-based accounts of confirmation: he argues a particular observation (e.g., a green emerald) confirms mutually incompatible hypotheses that make wildly divergent claims about the future (e.g., that emeralds examined in the future will be green, blue, red, etc.). Finally, the **tacking paradoxes** show that on a hypothetico-deductivist account, the confirmation relation is maintained when an irrelevant conjunct (e.g., “the moon consists of green cheese”) is tacked to the confirmed hypothesis. Table 1 gives an overview of which account of confirmation and evidential support is affected by which paradox of confirmation.

Accounts of Evidential Support	Paradoxes of Confirmation		
	Paradox of the Ravens	New Riddle of Induction	Tacking Paradoxes
Naïve Instantial Relevance (Nicod)	yes	yes	no
Refined Instantial Relevance (Hempel)	(yes)	yes	no
Hypothetico-Deductive (H-D) Model	(no)	(no)	yes
Increase in Firmness (Bayes)	yes	yes	yes

Table 1: An overview of the most prominent accounts of confirmation as evidential support and their relation to the three paradoxes of confirmation.

Thus, a paradox of confirmation thus has to be discussed in the framework of a specific account of confirmation. Our discussion of the paradoxes will also reveal some surprising findings. While the Bayesian account of confirmation as firmness is affected by all three paradoxes, we will see that it is also good at developing responses, due to the inherent flexibility of the probabilistic framework.

The chapter is structured as follows. Section 1 discusses the paradox of the ravens by explaining its historical genesis and formal analysis. Section 2 does the same for Goodman’s new riddle of induction. Section 3 shows how the tacking paradoxes challenge H-D confirmation and how the problems are mitigated on a Bayesian account. Section 4 draws general morals and concludes.

1 The Paradox of the Ravens

Hypotheses about natural laws and natural kinds are often formulated in the form of universal conditionals, such as “all planets have elliptical orbits”, “all ravens are black” or “all cats are predators”. According to a longstanding tradition in philosophy of science, such hypotheses are confirmed by their instances (Nicod 1925/61; Hempel 1945a, 1965b; Glymour 1980): the hypothesis “all F ’s are G ’s” is confirmed by the

observation of a F that is also a G ($Fa.Ga$). This suggests the following condition first mentioned by Jean Nicod:

Nicod Condition (Confirmation by Instances) Universal conditionals such as $H = \forall x: (Fx \rightarrow Gx)$ are confirmed by their instances, that is, propositions such as $E = Fa \wedge Ga$.

At the same time, formal theories of confirmation should respect some elementary logical principles. For example, if two hypotheses are logically equivalent, they should be equally confirmed or undermined by a given observation E . This brings us to the

Equivalence Condition If observation E confirms (undermines) hypothesis H , then it also confirms (undermines) any hypothesis H' that is logically equivalent to H .

[Hempel \(1945a,b\)](#) observed that combining the Equivalence and the Nicod Condition leads to paradoxical results. Take the hypothesis that no non-black objects are ravens ($H' = \forall x : \neg Bx \rightarrow \neg Rx$). A white shoe is an instance of that hypothesis. Thus, by the Nicod Condition, observing such an object counts as a confirming observation report E' . By the Equivalence Condition, H' is equivalent to $H = \forall x : Rx \rightarrow Bx$ so that the observation of a white shoe also confirms the hypothesis that all ravens are black. But a white shoe seems to be utterly irrelevant to the color of ravens:

Ravens Intuition Observations of a white shoe or other non-black non-ravens do *not* confirm the hypothesis that all ravens are black.

Hence, we have three individually plausible, but incompatible claims—the Nicod Condition, the Equivalence Condition and the Ravens Intuition—at least one of which has to be rejected. Since this paradox of the ravens was first formulated by Carl G. Hempel in his essays “Studies in the Logic of Confirmation” (I+II, cited above and reprinted in [Hempel 1965a](#)), it is also known as **Hempel’s paradox**.

Hempel suggests to reject the Ravens Intuition and to live with the paradoxical conclusion. Assume that we observe a grey, formerly unknown bird looking very similar to a raven. That observation puts the raven hypothesis to jeopardy: the bird may be a non-black raven and falsify our hypothesis. But a complex genetic analysis reveals that the bird is no raven. Indeed, it turns out to be a kind of crow. Hence, it sounds logical to say that the results of the genetic analysis support the raven hypothesis—it was at risk and it has survived a possible falsification.

This way of telling the story explains why observations of the form $\neg Ra.\neg Ba$ can confirm the raven hypothesis $H = \forall x : Rx \rightarrow Bx$. But why did we have a different

intuition in the first place? Hempel thinks that this is due to an ambiguity in the way the paradox is set up. In the above crow-raven case, we did not yet know whether the newly observed bird was a raven or a crow. Therefore its investigation has confirmatory potential. By contrast, in the white shoe example, we know that *the object before us is no raven*:

[...] this has the consequence that the outcome of the [...] color test becomes entirely irrelevant for the confirmation of the hypothesis and thus can yield no new evidence for us. (Hempel 1945a, 19)

That is, the observation of a white shoe should better be described as the observation of a non-black object ($E' = \neg Ba$) relative to the background knowledge that the object is not a raven ($K' = \neg Ra$). The Nicod Condition is not satisfied for E' relative to H' and K' and so the paradox vanishes. Hempel's analysis also explains why "indoor ornithology" does not yield evidential support for the raven hypothesis.

Hempel's analysis reveals that the presence of relevant background knowledge can make a huge difference to whether or not confirmation obtains. Therefore, confirmation relations should not be evaluated as a two-place relation between hypothesis H and evidence E , but as three-place relations between H , E and background knowledge K . Following this line of thought, Hempel replaces the Nicod Condition by a more refined and formalized account of instantial relevance:

Satisfaction criterion (Hempel) A piece of evidence E **directly Hempel-confirms** a hypothesis H relative to background knowledge K if and only if E and K jointly entail the development of H to the domain of E . In other words, $E \wedge K \models H|_{\text{dom}(E)}$.

The development of a hypothesis to a set of objects $\{a, b\}$ is the set of predictions the hypothesis makes if restricted to these entities. Thus, the development of $\forall x : Fx$ to the domain of $E = Fa \wedge Ga \wedge Ga \wedge \neg Ha$ is $Fa \wedge Fb$. As Goodman (1955/83, 69) puts it:

a hypothesis is genuinely confirmed only by a [observation] statement that is an instance of it in the special sense of entailing not the hypothesis itself but its relativization or restriction to the class of entities mentioned by that statement

Unfortunately, as pointed out by Fitelson and Hawthorne (2011), Hempel's positive proposal does not match his analysis of the paradox. The reason is that the satisfaction criterion is *monotone* with regard to the background knowledge, that is, extending the background knowledge cannot destroy the confirmation relation. When we do not

	World 1 (W_1)	World 2 (W_2)
Black ravens	100	1,000
Non-black ravens	0	1
Other objects	1,000,000	1,000,000

Table 2: I.J. Good's (1967) counterexample to the Nicod Condition: a universal conditional is *disconfirmed* by one of its instances.

know beforehand that a is no raven ($E = \neg Ba$, $K = \neg Ra$), it will be the case that

$$E \wedge K = \neg Ra \wedge \neg Ba \models (Ra \rightarrow Ba) = H_{|\text{dom}(E)}.$$

Thus, even when we know beforehand that E is irrelevant for K , H ends up being confirmed on Hempel's account. While Hempel spots correctly that the paradoxical conclusion of the raven example can be embraced by relegating the paradoxical aspect to implicit background knowledge, his own theory of confirmation fails to conform to this solution idea.

For the Bayesian account of confirmation as firmness, things are more complicated. According to that theory, confirmation or evidential support corresponds to an increase in subjective probability or degree of belief (see also the chapter on positive relevance by Peter Achinstein):

Confirmation as Increase in Firmness For hypothesis H , observation E and background knowledge K , E **confirms/supports** H relative to K if and only if E raises the probability of H : $p(H|E, K) > p(H|K)$, and vice versa for disconfirmation.

The Bayesian account tells us something more than Hempel's original analysis: it enables us to spot that instantial relevance may be a bad guide to confirmation. Not all instances of universal conditionals raise their probability. I.J. Good (1967) constructed a simple counterexample: Assume that there are only two possible worlds, W_1 and W_2 , whose properties are described by Table 2.

In this scenario, the raven hypothesis $H = \forall x: (Rx \rightarrow Bx)$ is true whenever W_1 is the case, and false whenever W_2 is the case. Moreover, the observation of a black raven is evidence that W_2 is the case and therefore evidence that not all ravens are black:

$$p(\text{Ra} \wedge \text{Ba} | W_1) = \frac{100}{1,000,100} < \frac{1,000}{1,001,001} = p(\text{Ra} \wedge \text{Ba} | W_2).$$

By an application of Bayes' Theorem, we infer $p(W_1 | \text{Ra} \wedge \text{Ba}) < p(W_1)$ and $p(H | \text{Ra} \wedge \text{Ba}) < p(H)$. Thus, there are cases where the observation of a black raven *disconfirms* the raven hypothesis. The explication of confirmation as increase in firmness has

helped us to correct our pre-theoretic intuitions regarding the validity of the Nicod Condition.

However, the Bayesian needs to explain why we *actually* find the observation of a black raven better evidence for the raven hypothesis than a non-black non-raven. In this spirit, [Fitelson and Hawthorne \(2011\)](#) conduct a Bayesian analysis and show in their Theorem 2 (op. cit.) that this is indeed the case if one makes plausible assumptions on the base rate of ravens and black objects in the real world. If their assumptions are satisfied, $Ra \wedge Ba$ raises the probability of the raven hypothesis H to a higher level than $\neg Ba \wedge \neg Ra$ does (i.e., $p(H|Ra \wedge Ba) > p(H|\neg Ra \wedge \neg Ba)$). This means that $Ra \wedge Ba$ confirms H to a higher degree than $\neg Ba \wedge \neg Ra$ for a large class of evidential support measures: namely those that depend only on prior and posterior probability of H (see [Crupi 2015](#), [Sprenger and Hartmann 2019](#), chapter 1, and the chapter by Peter Brössel in this volume). This shows, ultimately, why we consider a black raven to be more important evidence for the raven hypothesis than a white shoe.

While Fitelson and Hawthorne arguably resolve the **comparative version of the ravens paradox**, many authors have been aiming at a stronger result, that is, to show that the observation of a white shoe (or in general, a non-black non-raven) provides almost zero confirmation for the hypothesis that all ravens are black (e.g., [Horwich 1982](#); [Earman 1992](#); [Howson and Urbach 1993](#)). Such arguments for resolving the **quantitative version of the ravens paradox** rest, however, on disputable assumptions such as $p(Ba|H, K) \approx p(Ba|\neg H, K)$, that is, the truth of the ravens hypothesis barely affects the probability that a randomly sampled object is black (for discussion, see [Vranas 2004](#)). For these reasons, the Bayesian response to the paradox is best summarized by (1) rejecting the Nicodian intuition that instances always confirm universal generalizations and (2) showing that under typical circumstances, a black raven confirms the raven hypothesis more than a white shoe. More discussion of Bayesian and non-Bayesian approaches to the paradox of the ravens can be found in [Maher 1999](#), [Huber 2007](#) and [Sprenger 2010](#).

2 The New Riddle of Induction

Goodman devised his “new riddle of induction” in the third chapter of “Fact, Fiction and Forecast” ([Goodman 1955/83](#)) as a challenge to Hempel’s ([1945a](#); [1945b](#)) account of confirmation, the satisfaction criterion. However, it can be framed as a general problem: only lawlike statements should be confirmed by their instances and formal the-

which we find intuitively irrelevant, Goodman's paradox shows that the same observations confirm incompatible hypotheses and cast doubt of the ability of a formal account of confirmation to support rational expectations about the future.

A natural reaction to the paradox is that in virtue of its gerrymandered nature, the predicate "grue" should not enter inductive inferences. Goodman notes, however, that it is perfectly possible to redefine the standard predicates "green" and "blue" in terms of "grue" and its conjugate predicate "bleen" (i.e., blue if observed prior to t_{now} , else green). Hence, any preference for the "natural" predicates and the "natural" inductive inference seems to be arbitrary, or at least conditional on the choice of a specific language. For qualitative accounts of confirmation such as Nicod's confirmation by instances and Hempel's satisfaction criterion, it is therefore difficult to avoid the conclusion that the "grue" hypothesis is confirmed by the observation of a green emerald.

Goodman's own solution proposal consists in restricting the confirmation relation to generalizable, "projectible" predicates, which have a successful prediction history. This distinction drives a wedge between "green" and "grue". However, one could also abandon the idea that evidence cannot confirm incompatible hypotheses. For example, Einstein's work on the photoelectric effect raised our degree of belief in the hypothesis that electromagnetic radiation can be divided into a finite number of quanta, and thereby also our degree of belief in different versions of quantum theory (e.g., relativistic and non-relativistic versions).

The Bayesian's answer to Goodman's paradox follows these lines: she admits that both hypotheses are supported by the observed evidence, but denies that they are supported *equally*. Evidential support typically depends on some function of prior and posterior probability, and the "green" hypothesis is for evident reasons more plausible than the "grue" hypothesis. Moreover, many measures of evidential support validate the **Matthew effect** (Festa 2012; Festa and Cevolani 2017): evidential support is, *ceteris paribus*, higher for hypotheses with high prior plausibility, favoring the "green" over the "grue" hypothesis. A different Bayesian solution is offered by Fitelson (2008).

Note that the choice of priors cannot be based on Bayesian reasoning itself; they have to come from theoretical principles and past track record, in short: scientific judgment. Bayesian Confirmation Theory explains how to amalgamate prior degrees of belief with observed evidence, but it does not tell you which prior degrees of belief are reasonable. Thus, Goodman's paradox highlights the need for inductive assumptions in inductive inference and shows that Bayesian Confirmation Theory is not an inductive *perpetuum mobile* (see also Norton 2018).

3 The Tacking Paradoxes

So far, we have been silent on one of the principal and most venerable models of confirmation in science: the **hypothetico-deductive (H-D) model**. It is at the basis of a lot of scientific practice that sees a theory as confirmed if its predictions obtain. For example, the prediction that light would be bent by massive bodies like the sun, and Eddington's verification of this prediction during the 1919 eclipse was widely seen as a strong confirmation of Einstein's General Theory of Relativity. The idea that successful and risky predictions are essential to our assessment of a scientific hypothesis was also put forward famously by Karl R. Popper (1959/2002, 1963). Another intuition that supports this approach to confirmation is the prediction-accommodation asymmetry: we typically prefer hypotheses that have been predictively successful over those that we fit *ad hoc* to the data (Worrall 1989; Hitchcock and Sober 2004).

The H-D model regards a hypothesis as confirmed if predictions have been derived deductively from the hypothesis, and the hypothesis was necessary to make these predictions:

Hypothetico-Deductive (H-D) Confirmation Observation E H-D-confirms hypothesis H relative to background knowledge K if and only if

1. $H \wedge K$ is consistent;
2. $H \wedge K$ entails E ($H \wedge K \models E$);
3. K alone does not entail E.

The H-D approach to confirmation avoids the paradox of the ravens because the raven hypothesis $H = \forall x : Rx \rightarrow Bx$ does not make any predictions about whether a particular object a is a black raven or a non-black non-raven. The only thing entailed is that A cannot be a non-black raven. We can also reconstruct Hempel's analysis of the paradox: relative to the background knowledge $K_1 = Ra$, the observation $E_1 = Ba$ H-D-confirms the raven hypothesis. So does the observation $E_2 = \neg Ra$ relative to background knowledge $K_1 = \neg Ba$. In other words, both a black raven and a white shoe can confirm the raven hypothesis when they their observation results from a genuine test of the hypothesis. So the paradox of the ravens is handled in a satisfactory way by the H-D account.

Similarly, Goodman's paradox does not arise for the H-D account because it *embraces* the conclusion that contradictory hypothesis can be confirmed by the same evidence. Remember that the paradoxical aspect of Goodman's paradox emerged from

the fact that hypotheses with incompatible predictions are confirmed by the evidence. This is, however, only worrying for “inductivist” or “projectivist” accounts of confirmation such as instantial relevance and probability-raising. By contrast, the rationale behind H-D confirmation is in the first place to assess the past performance of hypotheses in experimental tests (see also [Popper 1959/2002](#), ch. 10).

A more serious challenge for the H-D account is given by the so-called **tacking paradoxes**. The idea is that **irrelevant conjunctions** are deliberately tacked to the hypothesis H while preserving the confirmation relation: If H is confirmed by an observation E (relative to any K), $H \wedge X$ is confirmed by the same E for an arbitrary hypothesis X that is consistent with H and K . We can easily check the three conditions for H-D confirmation: First, by assumption, $H \wedge K \wedge X$ is consistent. Second, if $H \wedge K \models E$ then also $H \wedge K \wedge X \models E$ because logical implication is monotonous with regard to the antecedent. Third, K alone does not entail E because we already know that E H-D-confirms H relative to K . Thus, tacking an arbitrary irrelevant conjunct to a confirmed hypothesis preserves the confirmation relation. It is easy to see that this is highly unsatisfactory: Assume that the General Theory of Relativity is confirmed by Eddington’s 1919 observations. According to the H-D account of confirmation, this implies that the *conjunction* of General Theory of Relativity and the hypothesis “The moon consists of green cheese” is confirmed. This sounds completely absurd since confirmation is transmitted “for free” to the irrelevant conjunct which has never been tested empirically. An analogous (though less discussed) problem for H-D confirmation is the confirmation of a hypothesis H by evidence that is logically weaker than the deductively implied prediction E , such as the *disjunction* of E with an irrelevant observation O , that is, $E \vee O$. In both cases, it seems that H-D confirmation misses out on a satisfactory account of evidential relevance ([Moretti 2006](#)).

There have been several solution proposals trying to endow H-D confirmation with an account of evidential relevance. Early proposals by [Horwich \(1982\)](#) and [Grimes \(1990\)](#) must be regarded as having failed (e.g., [Gemes 1998](#)). Two more promising accounts have been developed in later work. The first is the account of **relevant conclusions** by Gerhard [Schurz \(1991\)](#), based on the idea that any predicate that relevantly occurs in a logical inference must contribute to the inference and cannot be replaced arbitrarily by a different predicate *salva veritate*. This account classifies an entailment such as $\forall x : Fx \models Fa \vee Ga$ as irrelevant since the entailment would remain valid if Ga were replaced by another predicate. An analogous definition can be given for irrelevant premises. The definition of H-D confirmation is then amended by the requirement

that the entailment contains neither irrelevant premises nor irrelevant conclusions.

The second proposal is based on the concept of **content parts**. The basic idea, introduced by Ken [Gemes \(1993\)](#), is that an entailment $H \models E$ is relevant if and only if every relevant model of E (i.e., a model that assigns truth values only to those atomic formulae that affect the truth value of E) can be extended to a relevant model of H . In such a case, we call E a content part of H and the second clause of H-D confirmation is amended accordingly. This modification takes care of the problem of tacking irrelevant disjuncts to E ; for tacking irrelevant conjuncts to H , complementary solutions have been suggested by [Gemes \(1993\)](#) and [Sprenger \(2013\)](#). More discussion of H-D confirmation and possible fixes for the tacking paradoxes is found in [Sprenger 2011](#).

For an account of confirmation based on instantial relevance (Nicod, Hempel), the tacking paradoxes do not arise since these accounts do not validate what Hempel calls the **Converse Consequence Condition** (i.e., if E confirms H , it also confirms logically stronger hypotheses). The Bayesian, however, has to respond to the tacking paradoxes since confirmation as increase in firmness subsumes H-D confirmation as a special case. If H entails E conditional on background knowledge K , it will be the case that $p(E|H, K) = 1$. By assumption, then also $p(E|K) < 1$ since otherwise, K would already have entailed E , contradicting the assumptions of H-D confirmation. Thus, $p(E|H, K) > p(E|K)$ and by Bayes' Theorem, we infer that $p(H|E, K) > p(H|K)$. Thus, E confirms H relative to K . The Bayesian replies, as usual, that the problem can be *mitigated* from a comparative point of view: If E raises the probability of hypothesis H , and E is intuitively relevant for H , the degree of evidential support is higher than for the hypothesis $H \wedge X$ where X denotes, as before, an irrelevant conjunct. Obviously, such a claim is sensitive to the used measure of evidential support (see again the corresponding chapter by Peter Brössel in this volume). For example, for the ratio measure $r(H, E, K) = p(H|E, K) / p(H|K)$ we can derive

$$\begin{aligned} r(H \wedge X, E, K) &= p(H \wedge X | E, K) / p(H \wedge X | K) \\ &= p(E | H \wedge X \wedge K) / p(E | K) = 1 / p(E | K) = p(E | H, K) / p(E | K) = r(H, E, K), \end{aligned}$$

showing that the conjunction $H \wedge X$ is supported to the same degree as the original hypothesis H . The other principal measures of evidential support like the difference or the likelihood ratio measure fare better in this respect: whenever $p(E | H \wedge X \wedge K) = p(E | H \wedge K)$, they reach the conclusion that $H \wedge X$ is confirmed less than H ([Hawthorne and Fitelson 2004](#), revised Theorem 2). This result on the tacking paradoxes includes

H-D confirmation as a special case since $p(E | H \wedge X \wedge K) = p(E | H \wedge K) = 1$ whenever H entails E. Bayesian Confirmation Theory improves on H-D confirmation by admitting the existence of the paradox is acknowledged, but demonstrating at the same time how it can be mitigated.

4 Conclusion

The paradoxes of confirmation show how the absence of an intuitive theory of evidential relevance provides a challenge for formal theories of confirmation. As we have seen, the paradoxes typically involve **spurious cases of confirmation**: the formal account classifies a hypothesis-evidence pair—or more precisely, a hypothesis-evidence-background triple—as confirmatory against our pre-theoretic intuitions. “All ravens are black” is confirmed by observing a white shoe, “all emeralds are grue” by observing a green emerald, and observations of the planetary motions confirm Kepler’s laws together with the hypothesis that the moon consists of green cheese.

The paradoxes consist of two groups: Goodman’s and Hempel’s paradoxes are particularly problematic for accounts of confirmation based on instantial relevance (Nicod, Hempel) whereas the tacking paradoxes attack accounts based on the concept of successful prediction, such as the H-D account (see again Table 1). Immunization strategies have no easy life: while Hempel’s account of confirmation fails to conform with his own analysis of the raven paradox, the H-D account can block the tacking paradoxes only at the price of considerable technical complications.

The Bayesian account of confirmation as increase in firmness is in general more permissive than those accounts (e.g., it includes H-D confirmation as a special case), so it has to respond to all three paradoxes. On the other hand, the Bayesian has an additional strategy at her disposal, unavailable to purely qualitative (“all-or-nothing”) accounts of confirmation: she admits that the intuitively irrelevant evidence raises the probability of the hypothesis, but that it does so to a lesser extent than the relevant contrast class (e.g., black raven/white shoe). This **comparative resolution** is applicable to all three paradoxes—but it falls short of showing that the degree of support provided in the problematic case is close to zero. It is much more demanding to provide such a **quantitative resolution**. While the formal treatment of the paradoxes is still an open research question, the existing results show that the paradoxes don’t trivalize confirmation theory and that the latter remains a fruitful branch of philosophy of science and formal epistemology.

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